

# CHPA IMPACTS

S U M M E R 2 0 2 2

At CHPA, we want you to receive the highest possible membership value! We work tirelessly to accelerate the self-care industry forward by supporting our members and continuing to help ensure fair and equal access to consumer healthcare products.

## CHPA Priorities Push

- Sponsored **Switch Symposium with Reagan-Udall Foundation for FDA.** Highlighted important role of switch through pro-switch comments from Members of Congress.
- **5 states** still have EPR bills with OTC medicines pending with no exemptions, but no EPR bills have passed with consumer healthcare products included in them this year.
- INFORM Act to help address diverted or counterfeit goods on third party seller websites is under active consideration in Congress, and state versions **passed in 5 states.**



Successfully got exemptions in pending bills in NY and CA. **WIN!**



Successful outcomes with exemptions in defeated bills in HI, MD, VA. **WIN!**

Secured exemption from extended producer responsibility (EPR) programs for consumer healthcare products in new CO law. **WIN!**

## Education & Events

- **Record Attendance** at CHPA's Dietary Supplements cGMP Training Webinar, co-presented with FDA.



- **More than 210 registrants** for the CHPA Academy webinar with Dr. F. Jay Murray and CHPA's Jay Sirois, Ph.D. on Proposition 65.

**WATCH NOW!**



Dr. F. Jay Murray



Jay Sirois, Ph.D.

### CHPA Self-Care Leadership Summit (SLS)



See you in 2023, March 19-21 at the Waldorf Astoria Orlando!

- Delivered first in-person SLS (rebranded from previous AEC) in 3 years, **featuring record high 4.7/5.0 satisfaction rating.**

- Delivered **first in-person CH101** (rebranded from previous OTC 101), with **40 attendees.**

Check out CHPA's Upcoming Events & Reserve Your Seat Today!



CHPA's Marcia Howard Ph.D., CAE

Stay Connected! [chpa.org](http://chpa.org)

## Membership & Marketing



- Conducted more than **40 meetings** with CHPA member companies and prospective members at NACDS Annual.

NACDS



- Welcomed **5 new Manufacturer** and **20 new Associate Member** companies to CHPA.

- Conducted first-ever stewardship reporting post-SLS, with personalized ROI information and metrics for sponsors.
- Hosted **first-ever CHPA Committee Member advisory panel**, to help enhance the value proposition of this CHPA benefit.
- Launched digital annual report.

**VIEW THE 2021 REPORT**



Because of CHPA organizing us all into Committees, we have that power of amplification and to take that intelligence and organize it and communicate it outwards within government agencies and to the media. It's invaluable!



## Media Public Affairs

- CHPA successfully intervened** with the *New York Times*, the *AMA Journal of Ethics*, and *BestLife Health* (a prolific syndicated online outlet) to request appropriate edits to irresponsible descriptions of the use of self-care products in several online media reports. As a result, all three publications made various updates and/or corrections to headlines as well as copy edits in several articles addressing safe use of OTC medicines such as loperamide, NSAIDS, and other analgesics.
- CHPA has appeared in more than **67 unique news articles** (766 total placements) and responded to reporter inquiries on topics related to the association's efforts and trending industry issues.
- Serviced 29+ media inquiries** on topics ranging from DSHEA Modernization, monograph reform, consumer medical devices (CMDs), "reef-safe" sunscreens, and more.
- Drove media attention** through interviews with Nutritional Outlook Podcast and Informa's HBW OTC Podcast, as well as press releases around the FDA's FY23 Budget Request, Senator Orrin Hatch's passing, a recent study related to chronic pain and analgesics, as well as the confirmation of Judge Kentanji Brown Jackson to the U.S. Supreme Court, to name a few.



## CHPA Educational Foundation



CHPA EDUCATIONAL FOUNDATION

- Launched collaboration** with the National Black Nurses Association to advance health literacy and share medicine safety education in the communities they serve.
- Created a new Dietary Supplement Interactive Label for consumers on KnowYourOTCs.org with more than **21,000 visits to date**.

**NBNA**  
NATIONAL BLACK NURSES ASSOCIATION, INC.

knowyourOTCs.org



- Hosted 2022 Fun Run & Walk on March 18 with **50+ participants**, sponsored by Scholl's Wellness.



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