

CHPA IMPACT

SPRING 2023

At CHPA, we want you to receive the highest possible membership value! We work tirelessly to accelerate the self-care industry forward by supporting our members and advocating for increased access to consumer healthcare products.

What Happens in the States Matters!

CHPA SUCCESSFULLY:

DEFEATED:

- Two mandatory manufacturer-funded drug take-back bills in **MD**
- Weight loss product restriction legislation in **MD**
- Recyclability labeling bill in **MD**
- Post consumer content (PCR) legislation in **OR**
- Extended Producer Responsibility (EPR) packaging bill in **WA**
- A bill in **MI** empowering a single government official to restrict the sale of any consumer product with the potential to be misused or abused
- **VA** per- and polyfluoroalkyl substances (PFAS) in children's products bill
- Data privacy bills in **MD** impacting some consumer healthcare product transactions
- Chemical restrictions bill for cosmetics and drugs in **GA**
- **GA** menstrual product labeling bill
- Non-flushable disposable wipes bill in **HI**
- Menstrual product labeling bill in **WV**
- PFAS restrictions bill in **NY**

SUPPORTED:

- Governor Hochul's veto of weight loss supplement restriction legislation in **NY**
- Measures eliminating the sales taxes for OTC drugs, menstrual products, and incontinence products being considered in several states

AMENDED:

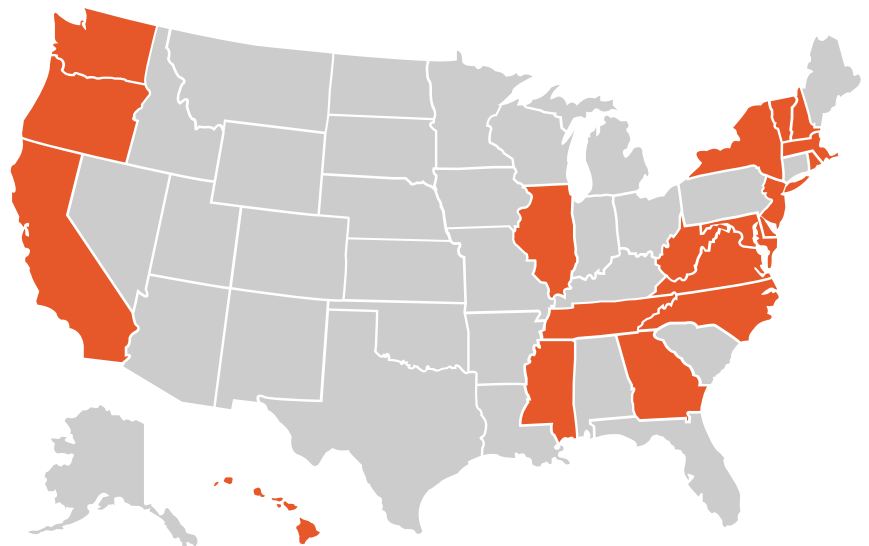
- Dextromethorphan (DXM) legislation in **MA** to conform with CHPA model bill passed in 21 other states
- A pharmaceutical advertising bill in **IL** to exclude consumer healthcare products
- **VA** PFAS in children's products legislation

GAINED EXEMPTION FOR FDA REGULATED PRODUCTS FROM:

- EPR for packaging legislation in **IL, MA, MD, NJ, NY, NC, RI, HI, and TN**
- PFAS prohibition bills in **HI, IL, WA, and OR**
- Ingredient packaging restriction bill in **CA**

PASSED:

- Bills in **MI** and **WV** that removed the sunset clause for use of National Precursor Log Exchange (NPLEx) system governing pseudoephedrine (PSE) sales
- Self-care recognition resolutions in **MI, NH, and VT**



On the Hill

- Conducted a late January closed briefing for Republican House Energy & Commerce Committee members on demand-induced out-of-stock conditions for pediatric analgesics. The briefing demonstrated the industry's transparency and sensitivity to consumer needs, and mitigated against unintended over-reach that could further stress, rather than bolster, complex supply chains.
- Highlighted concerns with key elements within FDA's proposed rule on additional conditions of nonprescription use through Congressional oversight hearings with HHS Secretary Becerra.



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Dietary Supplements

CHPA Dietary Supplement Members Welcome a New Industry Self-Regulation Program that Supports Industry Transparency

- CHPA dietary supplement members agree to voluntarily participate in the NIH Dietary Supplement Label Database (DSLDB). CHPA members' products can be viewed by all stakeholders at the DSLDB website.

Good News on 2022 Dietary Supplement Legislative Outcomes

- While CHPA is in favor of comprehensive dietary supplement regulatory reform, the Association did not support legislation in 2022 that focused only on Mandatory Product Listing.

CHPA in the Industry Spotlight!

- Duffy MacKay** co-authors "Perspectives on the Use of Proprietary Blends in Dietary Supplements" with members of NIH, ODS, and FDA. Published in the Journal of Nutrition.

[READ THE FULL ARTICLE](#)

- Duffy MacKay** participates as a panelist at Food and Drug Law Institute, Food and Dietary Supplement Safety and Regulatory Conference.



CHPA (MacKay) participates in policy panel with FDA, CFSAN Office Director - Session Title: Send Lawyers, Supps and Money

CHPA Senior Staff Meets with FDA Leadership on Key Topics

- CHPA and other DS trade associations were invited to share their perspectives on an independent evaluation of the U.S. FDA's Human Foods Program issued by the Reagan-Udall Foundation.
- Met with **FDA**, **CFSAN**, and **ORA** to discuss formal authorization of 3rd-party inspections, development of dietary supplement- applicable programs similar to VQIP, and the role of remote regulatory assessments.
- Met with **FDA**, **CFSAN**, and **ORA** to discuss specific examples of our perceived inspection inconsistencies, as industry continues to face broader GMP-related topics.



Survey Confirms an Overwhelming Majority of Americans Want the Flexibility to Use Pre-Tax Dollars to Purchase Nutritional Supplements for Better Health!



[READ FULL PRESS RELEASE](#)

Natural Products Insider

- Larisa Pavlick** takes a deep dive into FDA regulations intended to ensure dietary supplement products are made to quality standards.

[READ THE FULL ARTICLE](#)

- "FDA CBD Smack Down Offers Chance for Dietary Supplement Reforms"

[READ THE FULL ARTICLE BY DUFFY MACKAY](#)

Ensuring Responsible Coverage & Driving the Conversation

- Between November & January, CHPA's communications team proactively worked alongside member companies to respond to the rapidly evolving situation related to the supply of OTC children's pain and fever reducers due to the skyrocketing demand for these products.



- Rapid response efforts paid off, as several top-tier media outlets used our messaging to drive their coverage of the issue.



6
official
statements



45
incoming
media inquiries



10
on-camera
interviews

2,940
CHPA mentions

57,067
total mentions

905
mentions per day

Regulatory Voice and Leadership



**CHECK OUT
THE 2023
PROGRAM TODAY!
READ MORE**



- CHPA Submits Comments to EPA, requesting clarity on reporting requirements for PFAS contained in a recently released proposed rule.

CHPA Committed to Advancing DEI Efforts

- CHPA continues to engage with charitable community organizations and facilitate the donation of our members' products to underserved communities.

**VISIT CHPA'S PRODUCT DONATION PROGRAM WITH
A LIST OF DESERVING CHARITABLE ORGANIZATIONS**



- The Women's Leadership Forum held a panel and networking event January 25 at Sanofi Headquarters. We thank Andrew Loucks and his teams for their hospitality and support. This was a joint **WLF-WISE (Women Inspiring Sanofi-Aventis Excellence)** event.

- CHPA hosted a webinar entitled *Introduction to Unconscious Bias* on February 28, hosted by Dr. Barbara Adams.

**NOW AVAILABLE ON-DEMAND
AT CHPA ACADEMY**



- At the 2023 Self-Care Leadership Summit, members attended the Learning Lab workshop entitled *DEI: Reverse Mentoring for Self-Care Industry Leaders* - a rare opportunity to switch seats and allow the panel to educate leaders on how to effectively foster the careers of bright, talented people who represent rich, diverse backgrounds and thought.



CHPA | DEI
DIVERSITY • EQUITY • INCLUSION

CHPA | W Women's Leadership Forum
sanofi

CHPA Membership & Industry Collaboration Growth

- Our three new manufacturer and 14 associate members reflect the association's broadening landscape of representation in personal healthcare, including over-the-counter (OTC) medicines, dietary supplements, and consumer medical devices.



**VIEW
ALL NEW
MEMBERS**



Companies interested in OTCs, supplements, and devices are increasingly finding a fit with CHPA's vision of personal healthcare, and we're thrilled to bring these companies on-board to help advance the association's mission and to push the industry forward."

-Scott Melville, President and CEO, CHPA



- **CHPA Hosts VIP Digital Health Tour at CES**



CES Consumer Technology Association

**2024 CES TOUR
DETAILS COMING SOON!**



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CHPA Hosts Successful Self-Care Leadership Summit!

- The hallmark of this event is the energy created when we come together, and with over 320 of us, the 2023 SLS did not disappoint!

320
attendees

117
manufacturer
members

128
associate
members

150
companies

[VIEW THE 2023 PHOTO GALLERY](#)



- During SLS, **Lisa Paley**, President, North America, Haleon, was elected as Chair of CHPA's Board of Directors following its March board meeting. She will serve through March 2025.



[READ FULL
PRESS RELEASE](#)

- Jim Mackey** Receives Ivan D. Combe Lifetime Achievement Award



[READ FULL
PRESS RELEASE](#)

- CHPA Congratulates **Barb Kochanowski** on Receiving the Regulatory & Scientific Affairs Career Achievement Award prior to her upcoming retirement from CHPA.



CH101

CHPA Launches Consumer Healthcare 101 (CH101) on-demand!

- This unparalleled professional development opportunity gives attendees a "soup-to-nuts" 360-degree view of the self-care industry. The 2023 program features an outstanding lineup of experts in their fields:

➤ Circana's (formerly IRI) State of the Industry 2022

➤ Advertising and the FTC

➤ Rx-to-OTC Switch

➤ Dietary Supplements & Cosmetics

➤ OTC Monograph Reform

➤ Manufacturing & Product Quality

➤ FDA Oversight & Labeling Regulations



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I was very impressed by the level of thought leadership in the room - both speakers and peers. Thank you for bringing together this diverse group of experts. Their knowledge and passion was incredible.

- CH101 Attendee



CHPA ACADEMY

Consumer
Healthcare 101



**EQUIP INDUSTRY NEWCOMERS
ON YOUR TEAMS WITH THE BEST
EDUCATION! VISIT CHPA.ORG/CH101
TO LEARN MORE AND REGISTER**

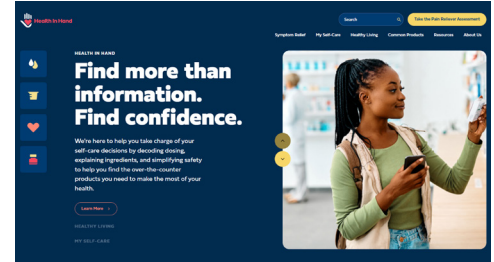


CHPA Educational Foundation



- CHPA Educational Foundation Launches HealthInHand.org!**

On March 1st, CHPAEF launched [HealthInHand.org](https://www.healthinhand.org), its rebranded online destination and go-to resource for information on self-care products. Formerly called KnowYourOTCs.org, Health In Hand aims to ease confusion through improved tools and curated resources that will help visitors take charge of their self-care decisions quickly and confidently.



[LEARN MORE](#)



- Recap of 2023 CHPAEF Fun Run & Walk**

On March 21, dozens of CHPA members participated in the foundation's annual Fun Run & Walk, sponsored by Dr. Scholl's. The course was a 5k run or a 1.5 mile walk taking place during CHPA's SLS Conference. Thank you to the more than 60 people who signed up and supported the foundation for this event!



- Call for Nominations! 2023 U.S. Self-Care Marketing Awards**

The 2023 U.S. Self-Care Marketing Awards submission portal is now open and CHPAEF is calling for nominations to recognize the strategic innovation and marketing expertise across the self-care industry. Winners will be announced during the Foundation Gala on November 15 at the Bellevue Hotel in Philadelphia.

[LEARN MORE](#)

