

Associate members are individuals, firms, or corporations whose business interests are in the consumer healthcare products space. These members offer a variety of critical goods and services to the industry.

For more than 140 years, CHPA has represented the leading manufacturers and marketers of over-the-counter (OTC) medicines, consumer medical devices (CMD) and dietary supplements (DS). We empower self-care by preserving and expanding choice and availability of consumer healthcare products.

# The Value of CHPA

## Making the most of your Associate Membership



### SHAPE

**Shape the industry** and CHPA priorities alongside manufacturers. [Membership@chpa.org](mailto:Membership@chpa.org) can help you uncover these opportunities.



### ENGAGE

**Engage in events** where the business of the industry happens. Whether at the Self-Care Leadership Summit (SLS), the CHPA Educational Foundation Gala and Self-Care Marketing Awards, or the Regulatory, Scientific & Quality Conference (RSQ), CHPA's annual events are where lasting relationships are built.



### SPONSOR

**Sponsor** a variety of educational and leadership events to **reach industry decision-makers** and **gain increased visibility** for your company's capabilities.



### DELIVER THOUGHT LEADERSHIP

**Deliver thought-leadership** that provides insights and mission-critical solutions for industry leaders, reinforcing your value to existing and prospective clients. [Membership@chpa.org](mailto:Membership@chpa.org) can help you schedule a CHPA Academy webinar or CHPA Chat podcast.

CHPA | ACADEMY



### GROW

**Grow your business** through senior-level and peer **networking** across **mission-critical** business units of OTC, dietary supplements, and consumer medical device manufacturers.

"CHPA's events are the best opportunity to see folks within our industry and conduct business. The balance between networking and education is ideal!"

"If you are a key player in the consumer healthcare space, taking advantage of being in an environment where competitors come together as collaborators is imperative."

"The Self-Care Leadership Summit (SLS) allowed me to triple my contacts."

**LEARN  
MORE**

Contact [Membership@CHPA.org](mailto:Membership@CHPA.org) to learn more about membership and sponsorship opportunities.