

CHPA IMPACT

W I N T E R 2 0 2 2

At CHPA, we want you to receive the highest possible membership value! We work tirelessly to accelerate the self-care industry forward by supporting our members and advocating for increased access to consumer healthcare products.

Big Wins Secured at the State Level!

CHPA SUCCESSFULLY:

AMENDED:

- CA EPR packaging law (SB 54) to limit regulations imposed by the state from conflicting with regulation issued by the U.S. Food and Drug Administration (FDA) and the U.S. Department of Agriculture.
- CA AB 2026 (single-use plastic packaging) to exempt FDA regulated products.
- CA weight loss bill to gain CHPA's neutrality. The bill was ultimately vetoed by the Governor.

ADVOCATED:

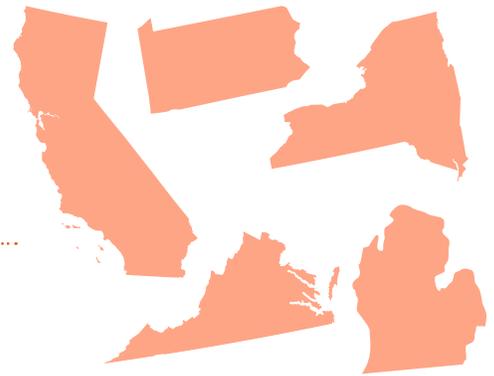
- For the passage of NY SB 8033, which eliminated local sales tax on baby and adult diapers.
- For the passage of CA AB 2482, establishing a wellness product vending machine pilot program on college campuses.

SUPPORTED:

- Passage of INFORM Consumers Act in California, Michigan, and Pennsylvania
- Passage of a bill in VA during special session exempting food, menstrual products, and incontinence products from the state sales tax.

SECURED:

- Consumer healthcare product exemptions in CA PFAS bill (AB 2247), relating to the disclosure of intentionally added PFAS used in products and packaging.



On the Hill

- Secured INFORM Consumers Act language in the pending Senate version of the National Defense Authorization Act to ensure that the identity of 3rd party sellers are verified with online platforms.



CHPA Unveils OTC Value Study Results!

With IRI, CHPA launched the latest edition of its OTC value study, underscoring the value of self-care to the overall healthcare system.



- For every dollar spent on OTC medicines, the U.S. healthcare system saves **\$7.33**. That's **\$167 billion each year**.



- OTC medicines to treat common conditions save society **\$45 billion** in workplace productivity.



VIEW THE
2022 REPORT



Dietary Supplements

- CHPA moderated featured panel on harmonizing retailer product integrity standards for dietary supplements at the **Global Retailer Manufacturers Alliance 2022 Summit**.
- Hosted the 2022 Dietary Supplement Regulatory Summit that brought together FDA and industry leaders to discuss key topics that impact dietary supplements.



- CHPA sponsored the Nutrition Business Journal Summit luncheon, which increases visibility in the dietary supplement category, attracting potential new members as part of the growth strategy.



Stay Connected! chpa.org

Driving the Conversation!

- Ahead of FDA’s final rule for OTC hearing aids, CHPA developed a communications strategy to amplify the importance of increased access to OTC consumer products. CHPA received more than **300 mentions** in print, broadcast, online, and social media, in respected national, trade, consumer, and political outlets, which include mentions in: Axios, WebMD, Inside Health Policy, Yahoo! Finance, and the Associated Press, with a total audience reach of **227 million – resulting in 45,000 public views & hits.**



AN EYE ON ACCESS!

Hearing Aids now OTC, a significant milestone in the history of consumer health!

READ NOW



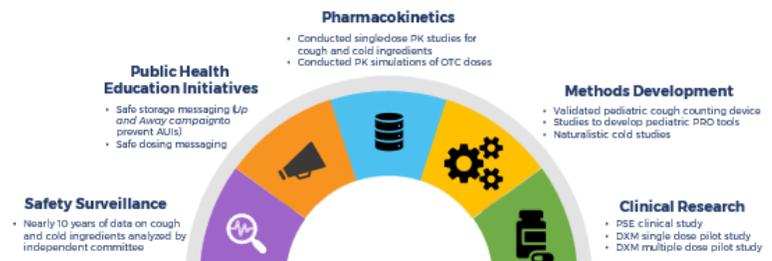
Ensuring Responsible Coverage!

- CHPA successfully intervened with reporters to ensure appropriate updates and clarifications were made to irresponsible articles surrounding the FDA’s oversight of dietary supplements, including an article published in United Press International (UPI) titled *“Melatonin can be a nightmare if used incorrectly, experts say”*.

Regulatory Voice and Leadership

- CHPA contributes its thought leadership, commenting and addressing shared concerns with FDA on 2 proposed rules: National Drug format changes, ACNU (Additional Condition of Nonprescription Use, formerly NSURE); and 4 draft guidance documents: Statement of identity, Quantitative labeling for sodium, potassium and phosphorus, OMFUFA electronic format, Remote regulatory assessments.

Multi-Component PCC Research Program



Peds Cough Cold Research Program focused on clinical studies, safety surveillance, and consumer education shares key findings with CDER Office of Nonprescription Drugs (ONPD)!

New focus, new mission!

- CHPA Welcomes New Sr. Director, Regulatory & Scientific Affairs, **Larisa Pavlick!**
- Introducing a revitalized Quality and Manufacturing Committee! The refreshed committee welcomes all members to one meeting per month, providing an efficient way to connect on all hot topics in Quality.



Landmark Paper Published in Regulatory Journal Proposes Safety Assessment Parameters for Probiotics!

- CHPA's Vice President of Regulatory & Scientific Affairs, **Jay Sirois**, co-authored a recent publication in *Regulatory Toxicology and Pharmacology* entitled 'Considerations for determining safety of probiotics: A USP perspective'. The review summarizes global regulatory guidelines for establishing probiotic safety for use in foods and supplements, discusses the importance of proper manufacturing practices with regard to final product safety and outlines essential parameters of a comprehensive safety assessment.



VIEW THE REPORT



Diversity, Equity and Inclusion

In Q4, CHPA hosted two successful virtual conferences for Hispanic and Latino-American and African-American emerging consumer healthcare leaders, as well as an in-person Women's Leadership Forum event in Manhattan. This critical work and momentum continues to bring support and networking to the next generation of industry leaders.



CHPA Congratulates First-Ever Regulatory & Scientific Affairs Award Winners at 2022 RSQ Conference!

Created to honor individuals maintaining a career of exceptional service and contributions within the consumer healthcare products industry, the recipients of the 2022 Regulatory & Scientific Affairs Career Achievement Award are **Dr. William E. Cooley**, independent consultant, formerly Procter & Gamble Co., and **Ms. Sue James**, Vice President & Head of Global Regulatory Affairs at Haleon.

Highly relevant sessions with excellent speakers! The breakout sessions had something for everyone. Walked away with valuable learnings.

- RSQ Attendee



RSQ Keynote Speaker: Dr. Leana Wen



Award winner: Ms. Sue James



David Grob accepting the award on behalf of winner Dr. William E. Cooley.

CHPA Welcomes 20 New Member Companies!

Our three new manufacturer and 17 associate members reflect the association's broadening landscape of representation in personal healthcare, including over-the-counter (OTC) medicines, dietary supplements, and consumer medical devices.



VIEW
ALL NEW
MEMBERS



Our members' presence and thought leadership are essential to the ultimate goals of the industry: driving successful outcomes in self-care for all Americans.

- Scott Melville

CHPA Educational Foundation



- CHPA Educational Foundation Launches First-Ever Pilot in Dollar General Stores on OTC Pain Reliever Selection at Point of Purchase**

The CHPA Educational Foundation launched an eight-week nationwide educational pilot on November 7 across all Dollar General stores to help consumers choose and use over-the-counter (OTC) pain relievers. The Foundation worked alongside three CHPA member companies and Foundation supporters to launch this pilot: **Haleon, Johnson & Johnson Consumer Inc., and Perrigo**. The pilot program helps educate Dollar General shoppers through shelf tags with QR codes, driving shoppers to the Foundation's online OTC Pain Relief Interactive Quiz.

DOLLAR GENERAL



TAKE THE QUIZ



- CHPA Educational Foundation + Safe Kids Worldwide Launch Safe Medicine Disposal Initiative**

The CHPA Educational Foundation collaborated with Safe Kids Worldwide to develop a safe medicine disposal flyer and magnet for National Drug Take-Back Day on October 29. The flyers and magnets - available in English and Spanish - were distributed across Safe Kids Worldwide's network of more than 400 coalitions in the United States.



- The CHPA Educational Foundation held its 7th Annual Gala**

on November 16 at the Plaza Hotel in New York City. The widely attended event brought together 350 attendees from 82 companies across the self-care industry to celebrate the foundation's critical consumer-focused work, as well as recognize 10 grand prize winners in the U.S. Self-Care Marketing Awards.



VIEW ALL GRAND
PRIZE WINNERS



VIEW THE
PHOTO GALLERY

